

# SUPERMARKETS GO DIGITAL: PROCUREMENT, FINANCE AND OPERATIONS

AUTOMATE PURCHASING, INVOICE MANAGEMENT AND PAYMENTS

## POWERING GROCERS AND SUPERMARKETS

The grocery industry is rapidly transforming. Changes in consumer behavior - including online ordering and home delivery - are driving increased competition and adding significant pressure to already thin margins. Digitization is critical for keeping up and getting ahead. Vroozi's digital procurement and accounts payable platform equips grocers to move faster and smarter by automating purchasing, vendor invoices and payments.

### VROOZI: FINANCIAL BENEFITS

- 100% spend under management
- 15 - 30% savings on purchasing costs
- 40 - 50% savings on invoice management
- 60 - 75% savings on vendor payment costs
- Increased financial control and visibility
- Increased remote operational efficiency

Vroozi enabled a top-10 U.S. grocer to digitize their core procurement and invoice management processes both internally for employees and also with their top vendors.



#### VROOZI PURCHASE

Equip employees to buy goods and services like they do at home while maintaining proper corporate controls such as approval and budget checks. Employees can easily search through approved vendor catalogs to get the goods and services they need, at the right price.

Track requests, approve purchase orders and centralize spend in a single, digital location.

Simple and modern consumer purchase experience with robust financial controls and increased spend visibility.



#### VROOZI INVOICE

Automate invoice management and move to 100% electronic supplier invoices.

Seamlessly manage, control and confirm what you are buying whenever, wherever.

Automatically eliminate errors and control spend with budget, invoice and PO-checks.

3-Way Match ensures you receive what you purchase and only pay for what you receive.



#### VROOZI PAY

Digitize, streamline and automate all vendor payments while improving business controls.

Shift from paper checks to ACH and virtual cards to gain rebates and reduce cost per payment.

Improve payment accuracy and efficiency while reducing compliance and security risks.



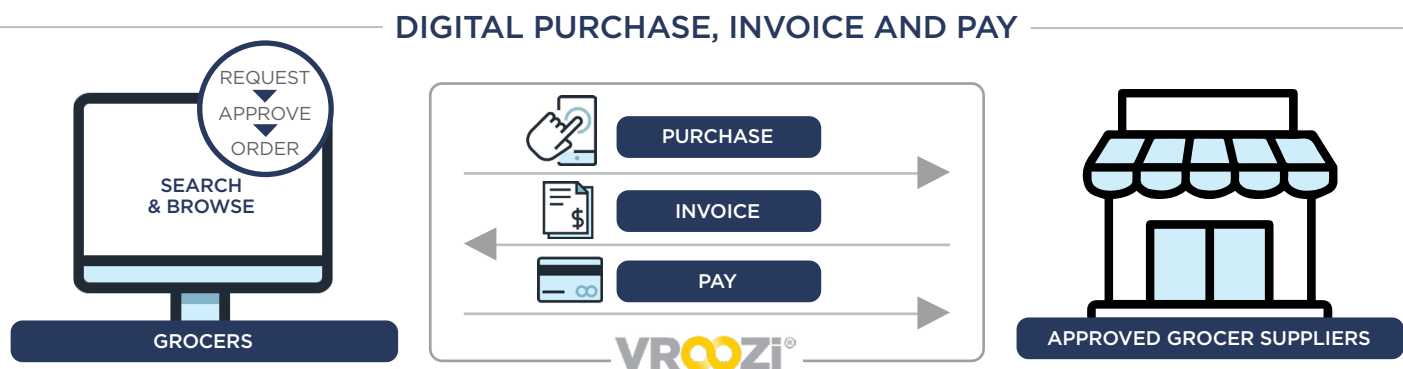
www.vroozi.com

[Request a demo](#)

# INCREASE FINANCIAL AND OPERATIONAL RESILIENCE

Grocers are disrupting and innovating by going digital. Across the world, leading grocers and supermarkets are investing in modern finance and purchasing technologies to:

- Digitize operational and financial infrastructure
- Eliminate paper-based financial processes that drain time and resources
- Make it easy for corporate employees to work remotely or on-site
- Digitally engage and conduct business with key vendors
- Simplify and speed financial and AP processes
- Implement robust spend management to control costs and increase visibility



*“The most successful grocers have embraced technology as the primary driver of commercial effectiveness and cost reduction across the value chain. Indeed, their use of technology is what sets grocery leaders apart from laggards; early adopters are capturing 2 to 5 percent more in EBIT than slower-moving competitors.”*

– McKinsey & Company\*

\*December 2018 McKinsey & Company: [“Reviving grocery retail: Six imperatives”](#)

## WHY VROOZI?

Vroozii’s procure-to-pay solution enables grocers to digitize operational purchasing processes and move to electronic invoice management, helping to reduce time and errors, manage spend against budgets and generate savings value. Vroozii creates efficiencies that allow AP departments to scale and optimize operations from anywhere. In today’s world – where margins are tight and operations are increasingly going remote - grocers can’t afford to sacrifice financial control, visibility, speed or accuracy. With Vroozii, grocers can leverage the power of digital purchasing, invoicing and payments to obtain the goods and services needed to run their supermarkets productively, efficiently and profitably. The system is designed to onboard all of your existing vendors and add new vendors over time.

**THE VROOZI MARKETPLACE IS DESIGNED TO HELP GROCERS QUICKLY AND EASILY GET WHAT THEY NEED, AT THE RIGHT PRICE, FROM APPROVED VENDORS.**



[www.vroozii.com](http://www.vroozii.com)

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